

IMPACT AGENDA | EXECUTIVE SUMMARY 2026 - 2027

United Way of Central New York is focused on four key areas where we can make the greatest difference. Guided by community voices and donor priorities, we have set clear goals that reflect the paths in our results framework.

HEALTHY COMMUNITY

Our Goal: Help people live healthier lives with access to care, support, and connection.

- Increase access to mental health or emotional well-being services
- Connect individuals to preventive or primary health care
- Improve health literacy or knowledge
- Reduce isolation through wellness programming

YOUTH OPPORTUNITY

Our Goal: Give every young person the chance to learn, grow, and succeed.

- Improve early literacy or math skills
- Provide safe, enriching out-of-school experiences
- Support social-emotional learning (SEL) and youth mental health
- Expand school readiness and family engagement

FINANCIAL SECURITY

Our Goal: Help people stay housed, strengthen their finances, and move from crisis to stability.

- Prevent eviction or homelessness
- Increase income or access to financial supports (VITA, benefits)
- Stabilize households through crisis financial assistance

COMMUNITY RESILIENCY

Our Goal: Help people meet basic needs so they can build a better future.

- Provide emergency food or shelter
- Connect individuals to services through navigation and outreach
- Reduce transportation or access barriers

United We Do More

This Impact Agenda is our shared commitment to Central New York. By focusing on what matters most and working together, we can build a healthier, more resilient, and financially secure community. When you contribute - by giving, volunteering, or advocating - you are part of the solution. United, we do more.