

FINANCIAL STATEMENTS
June 30, 2021 and 2020

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THE UNITED WAY OF CENTRAL NEW YORK, INC.

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INDEPENDENT AUDITORS' REPORT

BOARD OF DIRECTORS THE UNITED WAY OF CENTRAL NEW YORK, INC.

Report on the Financial Statements

We have audited the accompanying financial statements of **THE UNITED WAY OF CENTRAL NEW YORK, INC.**, which comprise the statements of financial position as of June 30, 2021 and 2020, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of The United Way of Central New York, Inc. as of June 30, 2021 and 2020, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

DERMODY, BURKE & BROWN, CPAs, LLC

Dermody, Burke & Brown

Syracuse, NY

November 19, 2021

STATEMENTS OF FINANCIAL POSITION

June 30, 2021 and 2020

ASSETS

ASSETS			
		2021	2020
Cash	\$	69,162	\$ 68,529
Restricted Cash		930,406	878,434
Campaign Pledges Receivable, Less Allowance for Uncollectibles		1,961,930	2,241,550
Grants and Other Program Receivables		643,221	1,252,650
Prepaid Expenses and Other Assets		58,871	83,388
Investments		6,284,516	5,045,231
Beneficial Interest in Trust		166,068	134,728
Property and Equipment, Less Accumulated Depreciation			
and Amortization		127,954	 148,049
TOTAL ASSETS	\$	10,242,128	\$ 9,852,559
LIABILITIES AND NET ASSE	ETS		
LIABILITIES			
Line-of-Credit	\$	550,318	\$ 276,861
Accounts Payable and Accrued Expenses		426,971	759,507
Funds Held for Others		312,198	302,705
Donor Designations Payable		718,757	985,243
Undesignated Allocations Payable		1,361,078	1,372,553
Deferred Revenue		60,260	53,756
Refundable Advances		2,256	2,256
Paycheck Protection Program Loan		0	342,900
Note Payable to New York State		86,375	 86,375
Total Liabilities		3,518,213	4,182,156
NET ASSETS			
Without Donor Restrictions		1,159,490	817,252
With Donor Restrictions		5,564,425	 4,853,151
Total Net Assets		6,723,915	 5,670,403
TOTAL LIABILITIES AND NET ASSETS	\$	10,242,128	\$ 9,852,559

STATEMENTS OF ACTIVITIES

Years Ended June 30, 2021 and 2020

Net Assets Without Donor Restrictions

	2021			2020		
PUBLIC SUPPORT AND OTHER REVENUE						
Recently Completed Community Campaign	\$	0	\$	0		
Campaign In-Kind Donations		0		0		
Less: Early Pledges Made in Prior Period		0		0		
Non-United Way SEFA Designations		0		0		
Donor Designations from United Way's Campaign		0		0		
Provision for Uncollectible Pledges		0		0		
Available to United Way of Central New York, Inc.		0		0		
Excess in Anticipated Collection of Prior Years' Campaigns		324,148		51,499		
Forever Fund Contributions, Net of Change in Charitable Gift Annuity		40,193		34,086		
Service Fee Income		137,447		162,923		
Grants and Other Non-Campaign Contributions		2,452,426		2,441,159		
Investment Income		32,271		33,066		
Paycheck Protection Program Loan Forgiveness		342,900		0		
Miscellaneous Revenue		8,973		12,933		
Net Assets Released from Restrictions		4,513,239		4,476,949		
Total Public Support and Other Revenue		7,851,597		7,212,615		
EXPENSES						
Functional Division Expenses:						
Community Impact		3,501,349		2,116,024		
Early Childhood Alliance		1,276,505		630,411		
Literacy Coalition of Onondaga County		461,733		505,938		
Other Community Programs		1,410,626		1,800,696		
Total Program Services		6,650,213	_	5,053,069		
Resource Development and Marketing		964,098		824,780		
Organizational Administration		409,965		506,798		
Total Supporting Services		1,374,063		1,331,578		
Total Functional Division Expenses		8,024,276		6,384,647		
Change in Operating Net Assets		(172,679)		827,968		
NON-OPERATING ACTIVITY						
Change in Beneficial Interest in Trust		0		0		
Gain on Investments		514,917		15,090		
Total Non-Operating Activity		514,917		15,090		
			-			
Change in Total Net Assets		342,238		843,058		
Net Assets (Deficit), Beginning of Year		817,252		(25,806)		
Net Assets, End of Year	\$	1,159,490	\$	817,252		

Net A With Donor		To Net A	tal Assets
2021	2020	2021	2020
\$ 5,027,899	\$ 5,189,117	\$ 5,027,899	\$ 5,189,117
42,820	68,182	42,820	68,182
0	(3,492)	0	(3,492)
(388,082)	(467,979)	(388,082)	(467,979)
(716,672)	(798,306)	(716,672)	(798,306)
 (274,000)	(282,750)	(274,000)	(282,750)
3,691,965	3,704,772	3,691,965	3,704,772
0	0	324,148	51,499
0	0	40,193	34,086
0	0	137,447	162,923
509,751	1,759,965	2,962,177	4,201,124
41,034	49,010	73,305	82,076
0	0	342,900	0
0	0	8,973	12,933
 (4,513,239) (270,489)	<u>(4,476,949)</u> 1,036,798	7,581,108	8,249,413
0	0	3,501,349	2,116,024
0	0	1,276,505	630,411
0	0	461,733	505,938
 0	0	1,410,626	1,800,696
		6,650,213	5,053,069
0	0	964,098	824,780
0	0	409,965	506,798
0	0	1,374,063	1,331,578
 0	0	8,024,276	6,384,647
(270,489)	1,036,798	(443,168)	1,864,766
31,340	(5,505)	31,340	(5,505)
950,423	145,490	1,465,340	160,580
981,763	139,985	1,496,680	155,075
711,274	1,176,783	1,053,512	2,019,841
4,853,151	3,676,368	5,670,403	3,650,562
\$ 5,564,425	\$ 4,853,151	\$ 6,723,915	\$ 5,670,403

STATEMENT OF FUNCTIONAL EXPENSES

Year Ended June 30, 2021 with Comparative Totals for Year Ended June 30, 2020

	ommunity Impact	C	Early hildhood Alliance	Coa On	iteracy alition of ondaga ounty	Other ommunity crograms
Salaries	\$ 365,836	\$	419,344	\$	52,542	\$ 395,908
Employee Benefits	43,530		41,874		2,031	63,488
Payroll Taxes	 27,929		32,357		4,259	 30,614
Total Salaries and Related Expenses	437,295		493,575		58,832	490,010
Professional Services	24,805		517,423		910	134,225
Supplies and Other Expenses	4,123		16,153		13,463	1,905
Printing and Artwork	253		120,487		2,938	2,358
Occupancy and Utilities	46,506		450		5,850	3,646
Small Equipment Purchases, Leases						
and Maintenance	28,962		28,226		1,132	9,950
Staff Training, Transportation and						
Meeting Expense	3,384		15,120		35	5,366
Subscriptions, Dues and Publications	3,789		5,596		39	90,959
Special Events	6,053		441		0	130
Interest Expense	0		0		0	0
Other Community Program Support	 0	-	79,034		378,534	672,077
Expense Subtotal	555,170		1,276,505		461,733	1,410,626
Payments to Affiliates:						
United Way Worldwide Dues	28,937		0		0	0
United Way of New York State Dues	 4,522		0		0	 0
Total Payments to Affiliates	33,459		0		0	0
Depreciation and Amortization	 6,760		0		0	 0
Total Operations Expense	595,389		1,276,505		461,733	1,410,626
Allocations/Awards	2,905,960		0		0	 0
Total Functional Division Expenses	\$ 3,501,349	\$	1,276,505	\$	461,733	\$ 1,410,626

Total Program		Resource evelopment Or		Total Organizational Supporting				Total E	Expens	es
Services		Marketing	_	inistration		ervices		2021	рел.	2020
\$ 1,233,630	\$	524,205	\$	191,250	\$	715,455	\$	1,949,085	\$	1,702,730
150,923		74,709		37,689		112,398		263,321		241,380
95,159		40,293		13,572		53,865		149,024		146,340
1,479,712		639,207		242,511		881,718		2,361,430		2,090,450
677,363		34,875		82,461		117,336		794,699		671,837
35,644		11,501		4,809		16,310		51,954		59,006
126,036		87,993		725		88,718		214,754		140,165
56,452		64,445		29,261		93,706		150,158		159,482
68,270)	30,475		10,901		41,376		109,646		78,076
23,905		3,980		1,234		5,214		29,119		36,159
100,383		23,678		5,508		29,186		129,569		160,657
6,624		13,960		21		13,981		20,605		102,504
C)	0		7,200		7,200		7,200		3,332
1,129,645	_	0		0		0		1,129,645		1,308,067
3,704,034		910,114		384,631		1,294,745		4,998,779		4,809,735
20.025	,	20.020		10 227		57.065		96.002		57.460
28,937		38,838		18,227		57,065		86,002		57,460
4,522		6,070		2,848		8,918		13,440		14,456
33,459		44,908		21,075		65,983		99,442		71,916
6,760		9,076		4,259		13,335		20,095		20,590
3,744,253		964,098		409,965		1,374,063		5,118,316		4,902,241
2,905,960		0		0		0		2,905,960		1,482,406
\$ 6,650,213	\$	964,098	\$	409,965	\$	1,374,063	\$	8,024,276	\$	6,384,647

STATEMENT OF FUNCTIONAL EXPENSES

Year Ended June 30, 2020

	Co	ommunity Impact	Early hildhood Alliance	Co O	Literacy palition of nondaga County	Other ommunity rograms
Salaries	\$	382,100	\$ 228,685	\$	66,361	\$ 383,921
Employee Benefits		49,542	22,918		3,175	56,585
Payroll Taxes		29,119	17,298		7,142	41,577
Total Salaries and Related Expenses		460,761	268,901		76,678	482,083
Professional Services		30,920	285,805		2,611	201,038
Supplies and Other Expenses		3,415	7,014		18,006	10,072
Printing and Artwork		353	3,975		12,286	45,595
Occupancy and Utilities		53,063	1,983		5,618	8,479
Small Equipment Purchases, Leases						
and Maintenance		31,892	2,561		0	3,901
Staff Training, Transportation and						
Meeting Expense		5,604	6,154		171	12,614
Subscriptions, Dues and Publications		2,020	16,378		303	109,824
Special Events		10,295	25		8,929	37,974
Interest Expense		0	0		0	0
Other Community Program Support		0	37,615		381,336	889,116
Expense Subtotal		598,323	630,411		505,938	1,800,696
Payments to Affiliates:						
United Way Worldwide Dues		21,984	0		0	0
United Way of New York State Dues		5,432	0		0	0
Total Payments to Affiliates		27,416	0		0	0
Depreciation and Amortization		7,879	 0		0	0
Total Operations Expense		633,618	630,411		505,938	1,800,696
Allocations/Awards		1,482,406	0		0	0
Total Functional Division Expenses	\$	2,116,024	\$ 630,411	\$	505,938	\$ 1,800,696

Pr	Fotal ogram rvices	Dev	esource velopment Marketing	_	Organizational Administration		Total apporting Services	1	Total Expenses
\$	1,061,067 132,220 95,136	\$	408,408 47,736 32,368	\$	233,255 61,424 18,836	\$	641,663 109,160 51,204	\$	1,702,730 241,380 146,340
	1,288,423		488,512		313,515		802,027		2,090,450
	520,374 38,507 62,209 69,143		46,696 11,203 76,891 60,088		104,767 9,296 1,065 30,251		151,463 20,499 77,956 90,339		671,837 59,006 140,165 159,482
	38,354		25,984		13,738		39,722		78,076
	24,543 128,525 57,223 0 1,308,067		5,525 26,162 45,140 0		6,091 5,970 141 3,332 0		11,616 32,132 45,281 3,332 0		36,159 160,657 102,504 3,332 1,308,067
	3,535,368		786,201		488,166		1,274,367		4,809,735
	21,984 5,432		23,869 6,156		11,607 2,868		35,476 9,024		57,460 14,456
	27,416 7,879		30,025 8,554		14,475 4,157		44,500 12,711		71,916 20,590
	3,570,663		824,780		506,798		1,331,578		4,902,241
	1,482,406		0		0		0		1,482,406
\$	5,053,069	\$	824,780	\$	506,798	\$	1,331,578	\$	6,384,647

STATEMENTS OF CASH FLOWS

Years Ended June 30, 2021 and 2020

2000 2000 0000 000, 2021 000 2020			
		2021	2020
CASH FLOWS FROM OPERATING ACTIVITIES	_		
Change in Total Net Assets	\$	1,053,512	\$ 2,019,841
Adjustments to Reconcile Change in Total Net Assets to			
Net Cash and Restricted Cash Used In Operating Activities:		20.005	20.500
Depreciation and Amortization		20,095	20,590
Paycheck Protection Program Loan Forgiveness		(342,900)	0
Change in Beneficial Interest in Trust		(31,340)	5,505
Gain on Investments		(1,465,340)	(160,580)
Stock Contributions		(12,829)	(15,618)
Change in Allowance for Uncollectible Pledges		(28,594)	39,563
(Increase) Decrease in Operating Assets:			212 = 22
Campaign Pledges Receivable		308,214	312,739
Grants and Other Program Receivables		609,429	(912,166)
Prepaid Expenses and Other Assets		24,517	(1,418)
Increase (Decrease) in Operating Liabilities:			
Accounts Payable and Accrued Expenses		(332,536)	267,364
Funds Held for Others		9,493	108,002
Donor Designations Payable		(266,486)	(73,747)
Undesignated Allocations Payable		(11,475)	(1,452,469)
Deferred Revenue		6,504	7,610
Refundable Advances		0	 (609,987)
Net Cash Used In Operating Activities		(459,736)	(444,771)
CASH FLOWS FROM INVESTING ACTIVITIES			
Purchase of Investments		(2,073,153)	(3,004,424)
Proceeds from Sale of Investments		2,312,037	3,008,896
Purchase of Property and Equipment		0	 (7,025)
Net Cash Provided By (Used In) Investing Activities		238,884	(2,553)
CASH FLOWS FROM FINANCING ACTIVITIES			
Payment of Accounts Payable Used to Finance the			
Purchase of Property and Equipment		0	(19,011)
Proceeds from Paycheck Protection Program Loan		0	342,900
Net Activity on Line-of-Credit		273,457	 249,160
Net Cash Provided By Financing Activities		273,457	 573,049
Net Change in Cash and Restricted Cash		52,605	125,725
Cash and Restricted Cash, Beginning of Year		946,963	 821,238
Cash and Restricted Cash, End of Year	\$	999,568	\$ 946,963

June 30, 2021 and 2020

NOTE 1 – NATURE OF OPERATIONS

The United Way of Central New York, Inc. (the Corporation) provides vital support to local human service programs, serves as fiscal agent for strategic community collaborations, and convenes community members to provide education and information about vital issues affecting people in Central New York. The Corporation conducts year-round fundraising efforts to support the programs, services, and agencies; working with companies and organizations to invite employees to donate directly and/or through payroll deductions. Community members volunteer in many capacities, including selection of the programs that receive funding.

Community Impact

By investing together, people in Onondaga County maximize their "buying power". The Corporation's local board of directors ensures that our community's funds are utilized wisely and effectively. The Corporation monitors human needs in this community and provides funding for ongoing operating costs of local human service programs. The Corporation is one of the only funders, other than government, that provides consistent funding for ongoing operating costs.

Non-profit human service organizations that want to apply for funding first go through a fiscal and management review. If approved, the organization can then apply for program funding for services that address the areas of basic needs, education, or health.

After receiving the award, the Corporation monitors the organization and their funded programs to ensure that the funds are being spent as outlined and targeted outcomes achieved are consistent with the funding awards.

Early Childhood Alliance

This community-based collaboration is working to develop and implement strategies that will help every child under five in Onondaga County establish basic skills and knowledge so that they will be ready to succeed in both school and life.

Literacy Coalition of Onondaga County

This initiative promotes literacy to Onondaga County residents of all ages.

June 30, 2021 and 2020

NOTE 1 – NATURE OF OPERATIONS – Continued

Other Community Programs

At the same time, the Corporation looks at our community's most pressing issues and works with diverse stakeholders to develop strategies and implement initiatives that offer solutions. The Corporation currently partners in strategic community initiatives by serving as the coordinating entity for:

- Greater Syracuse H.O.P.E. (Healing, Opportunity, Prosperity, Empowerment) This collaborative effort includes diverse stakeholders seeking new ways to address poverty.
- **Housing and Homeless Coalition** This continuum of care for Onondaga, Oswego, and Cayuga counties is working to reduce and prevent homelessness in these areas.
- 2-1-1 This program covers a five-county region and offers a 24-hour hotline and website that connects people with the services they need.
- CA\$H Coalition This program offers free tax preparation assistance so working people can access their EITC and Child Care tax credits.
- **Gifts in Kind** This programs collects new and gently used items and then distributes them to local non-profit organizations.
- Work Train This program creates innovative workforce efforts around healthcare, manufacturing, construction, coding, and other industries that bring together employers with positions to fill and people who are un- or under-employed; addressing systemic issues that have prevented some people from accessing opportunities. Supporting the broader Syracuse Build and Pathways to Apprenticeship programs.
- Syracuse Financial Empowerment Center The Corporation serves as the non-profit partner in this proven program created through the Cities for Financial Empowerment, providing intensive one-on-one financial counseling to individuals that reduces debt, establishes savings, and improves credit score.

June 30, 2021 and 2020

NOTE 2 – SIGNIFICANT ACCOUNTING POLICIES

Basis of Accounting

The Corporation's financial statements have been prepared on the accrual basis of accounting and accordingly reflect all significant receivables, payables and other liabilities.

Financial Statement Presentation

The financial statements of the Corporation have been prepared in accordance with U.S. generally accepted accounting principles, which require the Corporation to report information regarding its financial position and activities according to the following net asset classifications:

Net assets without donor restrictions: Net assets that are not subject to donor-imposed restrictions and may be expended for any purpose in performing the primary objectives of the Corporation. These net assets may be used at the discretion of the Corporation's management and the board of directors. The board of directors has established several designated funds as components of net assets without donor restrictions. See Note 11.

Net assets with donor restrictions: Net assets subject to stipulations imposed by donors and grantors. Some donor restrictions are temporary in nature; those restrictions will be met by actions of the Corporation or by the passage of time. Other donor restrictions are perpetual in nature, whereby the donor has stipulated that the funds be maintained in perpetuity. See Note 11.

Cash and Cash Equivalents

Cash and cash equivalents include bank demand deposit accounts, money market accounts and all highly liquid investments purchased with maturities of three months or less. There were no cash equivalents as of June 30, 2021 and 2020. The following table provides a reconciliation of cash and restricted cash reported within the statements of financial position that sum to the total in the statements of cash flows as of June 30:

	2021		2020
Cash Restricted Cash	\$ 69,162 930,406	\$	68,529 878,434
Total	\$ 999,568	\$	946,963

The Corporation maintains its cash in bank accounts, which at times, may exceed federally insured limits. The Corporation has not experienced any losses in such accounts and believes it is not exposed to any significant credit risk with respect to cash and cash equivalents.

June 30, 2021 and 2020

NOTE 2 – SIGNIFICANT ACCOUNTING POLICIES – Continued

Restricted Cash

Restricted cash is comprised of funds held for others or deposited with the Corporation that are restricted by donors and funders for future programing needs.

Campaign Pledges Receivable

The Corporation records campaign pledges receivable and a related provision for uncollectibles for those pledges in the year that the pledges are solicited. The provision for uncollectible pledges is computed based upon management estimates of current economic factors applied to individual campaigns, including donor designations. Campaign pledges receivable are expected to be collected within the next year.

Investments and Investment Income

Investments are carried at fair value. Fair value is determined principally on the basis of quoted market prices. Investment income or loss (including realized and unrealized gain and losses on investments, interest and dividends) is included in the net change in net assets. Investment management fees are netted against investment income.

Property and Equipment

Property and equipment are recorded at cost at the date of acquisition or their fair market value at the date of donation in the case of gifts. It was the Corporation's policy to capitalize expenditures for these items in excess of \$1,500. Effective on July 1, 2020, this amount was increased to \$2,500. Lesser amounts are expensed. Depreciation and amortization are recorded on the straight-line method over the estimated economic useful life of the respective asset.

When property and equipment are retired or otherwise disposed of, the related costs and accumulated depreciation and amortization are removed from the accounts and any gain or loss is recorded in the statements of activities.

Expenditures for repairs and maintenance not considered to substantially lengthen property life are charged to expense as incurred. Depreciation and amortization charged to expense was \$20,095 and \$20,590 for the years ended June 30, 2021 and 2020, respectively.

June 30, 2021 and 2020

NOTE 2 – SIGNIFICANT ACCOUNTING POLICIES – Continued

Property and Equipment – Continued

Property and equipment consists of the following as of June 30:

	2021	2020
Leasehold Improvements Furniture and Equipment	\$ 38,630 289,194	\$ 38,630 289,194
	327,824	327,824
Less: Accumulated Depreciation and Amortization	199,870	179,775
Net Property and Equipment	\$ 127,954	\$ 148,049

Impairment of Long-Lived Assets

The Corporation reviews long-lived assets, including property and equipment, for impairment whenever events or changes in business circumstances indicate that the carrying amount of an asset may not be fully recovered. An impairment loss would be recognized when the estimated future cash flows from the use of the asset are less than the carrying amount of that asset. The Corporation has determined that no impairment existed as of June 30, 2021 and 2020.

Funds Held for Others

The Corporation has been designated as a fiscal conduit for programs within the community. These activities are accounted for in the statements of financial position as both assets and offsetting liabilities and do not affect the Corporation's statements of activities.

Donor Designations Payable

The Corporation holds funds for various agencies and organizations. This includes funds earmarked by donors for the use of designated agencies and organizations. These agency transaction activities are accounted for in the statements of financial position as both assets and offsetting liabilities and do not affect the Corporation's statements of activities.

Deferred Revenue

Deferred revenue represents advance payment of service fee income whose performance obligations were not satisfied prior to year-end.

June 30, 2021 and 2020

NOTE 2 – SIGNIFICANT ACCOUNTING POLICIES – Continued

Refundable Advances

Assets received from conditional government support and contributions are accounted as a refundable advance until the conditions have been substantially met.

Contributions

Unconditional promises to give cash and other assets are reported at fair value at the date the promise is received, which is then treated as cost. The gifts are reported as with donor restriction if they are received with donor stipulations that limit the use of the donated assets.

Contributions are considered available for general use unless specifically restricted by the donor and are recorded when received. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statements of activities as net assets released from restrictions. Donor restricted contributions whose restrictions are met within the same year as received are reflected as without donor restriction contributions in the accompanying financial statements.

Donations In-Kind

The Corporation received donated professional services, advertising, and other related items in the amount of \$42,820 and \$68,182, which is included in the applicable expense accounts for the years ended June 30, 2021 and 2020, respectively. These donations in-kind have been recorded in the statements as both revenue and expense. No amounts have been reflected in the statements for donated volunteer services, as they do not meet the requirements for recognition; however, a substantial number of volunteers have donated significant amounts of their time to campaign and program services.

Functional Allocation of Expenses

The costs of providing various programs and activities have been summarized on a functional basis in the statements of activities and statements of functional expenses. Organizational administration expenses are allocated to the various programs in the form of internal charges based on space occupied, time expended, budgeted allowable share of overhead, etc.

June 30, 2021 and 2020

NOTE 2 – SIGNIFICANT ACCOUNTING POLICIES – Continued

Allocations/Awards

In the Fall of 2019, the Board of Directors decided to change the timing of the funding cycle to a calendar year cycle. During this transition, the Board extended funding to current programs that were being funded, through December 31, 2020. A new cycle for the Community Program Fund began on January 1, 2021. As a result of the transition to the new start date, the board designated \$1,600,000 towards the new funding cycle as of June 30, 2020. See Note 11.

Income Taxes

The Corporation is exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code. Accordingly, and under similar provisions of New York State law, no provisions have been made for federal or state taxes.

Management is unaware of any unrelated business activities that may be subjected to unrelated business income tax or any activities that would jeopardize the Corporation's exempt status.

Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial statements. Estimates also affect the reported amount of revenues and expenses during the reporting period. Accordingly, actual results could differ from those estimates.

Reclassifications

Certain 2020 amounts have been reclassified to conform to the 2021 presentation. These reclassifications had no impact on the total assets, liabilities, net assets or change in net assets.

Subsequent Events

Management has evaluated subsequent events through November 19, 2021, which is the date the financial statements were available to be issued.

June 30, 2021 and 2020

NOTE 3 – LIQUIDITY AND AVAILABILITY OF FINANCIAL ASSETS

The Corporation's financial assets, reduced by amounts that are not available to meet general expenditures within one year of the statement of financial position date because of donor restrictions, consist of the following as of June 30:

	2021	2020
Financial Assets:		
Cash	\$ 69,162	\$ 68,529
Campaign Pledges Receivable, Net	1,961,930	2,241,550
Grants and Other Program Receivables	643,221	1,252,650
Investments	6,284,516	5,045,231
Total Financial Assets	8,958,829	8,607,960
Financial Assets Not Available Within One Year:		
Campaign Pledges Receivable - Long-Term	0	(13,330)
Restricted Investments	(208,112)	(214,427)
Board Designated Net Assets	(448,546)	(2,024,297)
Net Assets With Donor Restrictions	(5,564,425)	(4,853,151)
Financial Assets Not Available		
Within One Year	(6,221,083)	(7,105,205)
Financial Assets Available to Meet Cash Needs		
for General Expenditures Within One Year	\$ 2,737,746	\$ 1,502,755

Board designated net assets are not generally available for operations. If the board chooses, these designated net assets can be undesignated and become available for general operations. Net assets with donor restrictions can only be used in accordance with donor restrictions and are generally not available for operations. In addition to the financial assets above, the Corporation can utilize its line-of-credit to fund any short-term funding needs. See Note 7.

June 30, 2021 and 2020

NOTE 4 – CAMPAIGN PLEDGES RECEIVABLE

Pledges receivable at June 30 were as follows:

202	

	Pledges Receivable	Estimated Provisions for Uncollectibles	Net
Welcome Us Home Campaign Fall 2021 Campaign Fall 2020 Campaign Fall 2019 Campaign	\$ 13,330 22,000 2,200,600 19,918	\$ 0 0 274,000 19,918	\$ 13,330 22,000 1,926,600 0
Total	\$ 2,255,848	\$ 293,918	\$ 1,961,930
		2020	
	Pledges Receivable	Estimated Provisions for Uncollectibles	Net
Welcome Us Home Campaign Fall 2019 Campaign Fall 2018 Campaign	\$ 35,160 2,478,867 50,035	\$ 0 282,750 39,762	\$ 35,160 2,196,117 10,273
Total			

Net pledges receivable balances for all campaign years have been analyzed and adjusted by management to an amount estimated to be collectible as of June 30, 2021 and 2020.

Campaign pledges receivable are due as follows:

	2021	2020
Due Within One Year Due Within Two to Five Years	\$ 2,255,848 0	\$ 2,550,732 13,330
Total	\$ 2,255,848	\$ 2,564,062

June 30, 2021 and 2020

NOTE 5 – GRANTS AND NON-CAMPAIGN CONTRIBUTIONS

Grants and other program receivables consists mainly of amounts due from government agencies as a result of providing services to the community and local foundations to support these services. Payments were not received by the Corporation at year-end. Grants and other program receivables are all due within one year. The management of the Corporation reviews the collectability of the accounts receivable on a monthly basis, and has determined that no reserve for doubtful accounts needs to be established.

The Corporation has \$2,108,303 and \$2,701,776 remaining on executed conditional federal, state, and foundation grants as of June 30, 2021 and 2020, respectively. These balances are not recognized as assets and revenue and are expected to be recognized as revenue in future years as the conditions of the agreements are met.

Significant program budget cuts by funding sources could have a potential impact on the funding of program services.

June 30, 2021 and 2020

NOTE 6 – INVESTMENTS

Guidance provided by the FASB defines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. When measuring fair value, a fair value hierarchy gives the highest priority to quoted prices in active markets for identical assets or liabilities (Level 1) and the lowest priority to unobservable inputs (Level 3). Inputs are broadly defined as assumptions market participants would use in pricing an asset or liability. The three levels of the fair value hierarchy are described below:

- Level 1 Quoted prices in active markets for identical assets or liabilities.
- Level 2 Observable inputs other than quoted prices included in Level 1, such as quoted prices for similar assets and liabilities in active markets; quoted prices for identical or similar assets and liabilities in markets that are not active; or other inputs that are observable or can be corroborated by observable market data.
- Level 3 Unobservable inputs that are supported by little or no market activity and that are significant to the fair value of the assets or liabilities. This includes certain pricing models, discounted cash flow methodologies and similar techniques that use significant unobservable inputs.

Following is a description of the valuation methodologies used for assets measured at fair value:

Cash and Cash Equivalents – Valued at carrying cost, which approximates fair value (Level 1 inputs).

United States Treasury Notes, Preferred Stocks, Equity Securities, and Other Investments – Valued at the closing price reported in the active market in which the individual investment is traded (Level 1 inputs).

Mutual Funds – Valued at quoted net asset values of the shares held on the last business day of the fiscal year (Level 1 inputs).

Corporate Obligations, Mortgage Backed Securities, and Structured Notes – Valued using pricing models, quoted prices of securities with similar characteristics or discounted cash flows (Level 2 inputs).

June 30, 2021 and 2020

NOTE 6 – INVESTMENTS – Continued

Beneficial Interest in Trust

Beneficial interest in trust was determined to be a Level 3 asset, as the Corporation does not have any control over the trust, the investments within the trust, or the timing and amount of distributions from the trust. The trust's fair value below was calculated using the Corporation's one-third interest in the assets held in the trust. The change in value of the beneficial interest of the trust as recorded in the statement of activities is calculated using the Corporation's interest in the change in the value of all the assets within the trust after distributions to the beneficiaries.

Assets measured at fair value on a recurring basis and cost as of June 30 are summarized below, by input level:

June 30, 2021

		Level 1]	Level 2		Level 3		Total
Investments:								
Cash and Cash Equivalents	\$	403,862	\$	0	\$	0	\$	403,862
Corporate Obligations		0		281,492		0		281,492
United States Treasury								
Notes		321,788		0		0		321,788
Mortgage Backed								
Securities		0		118,460		0		118,460
Mutual Funds - Equity		1,584,820		0		0		1,584,820
Preferred Stocks		18,960		0		0		18,960
Equity Securities		3,504,164		0		0		3,504,164
Other Investments		50,970		0		0		50,970
Total Investments	\$	5,884,564	\$	399,952	\$	0	\$	6,284,516
Beneficial Interest	¢	0	¢.	0	¢	1// 0/0	¢	166,060
in Trust	\$	0	\$	0	\$	166,068	\$	166,068

June 30, 2021 and 2020

NOTE 6 – INVESTMENTS – Continued

Beneficial Interest in Trust – Continued

Assets measured at fair value on a recurring basis and cost as of June 30 are summarized below, by input level:

June 30, 2020

	Level 1]	Level 2]	Level 3	Total
Investments:						
Cash and Cash Equivalents	\$ 320,250	\$	0	\$	0	\$ 320,250
Corporate Obligations	0		326,533		0	326,533
United States Treasury						
Notes	398,018		0		0	398,018
Mortgage Backed						
Securities	0		212,357		0	212,357
Mutual Funds - Equity	1,327,302		0		0	1,327,302
Preferred Stocks	40,677		0		0	40,677
Structured Notes	0		148,920		0	148,920
Equity Securities	 2,271,174		0		0	 2,271,174
Total Investments	\$ 4,357,421	\$	687,810	\$	0	\$ 5,045,231
Beneficial Interest in Trust	\$ 0	\$	0	\$	134,728	\$ 134,728

The table below sets forth as summary of changes in the fair value for the Corporation's Level 3 assets for the year ended June 30:

	2021	2020
Beneficial Interest in Trust:		
Balance, Beginning of Year	\$ 134,728	\$ 140,233
Interest Income	3,170	6,616
Investment Gain (Loss) Earned by Trustee	31,340	(5,505)
Distributions to the Organization	 (3,170)	 (6,616)
Balance, End of Year	\$ 166,068	\$ 134,728

June 30, 2021 and 2020

NOTE 7 – LINE-OF-CREDIT

The Corporation has a \$1,500,000 promissory note for a line-of-credit with a local bank, at a variable interest rate based on the bank's prime lending rate as published in the *Wall Street Journal* less 1.5%. The bank's prime lending rate was 3.25% for both years ended June 30, 2021 and 2020. The demand promissory note is secured by all of the Corporation's assets. The outstanding balance was \$550,318 and \$276,861 as of June 30, 2021 and 2020, respectively.

Interest paid on the line-of-credit was \$7,200 and \$3,332 for the years ended June 30, 2021 and 2020, respectively.

NOTE 8 – PAYCHECK PROTECTION PROGRAM

On April 13, 2020, the Corporation was granted a \$342,900 loan under the Paycheck Protection Program (PPP) administered by the Small Business Administration (SBA) approved partner. The loan was collateralized and was fully guaranteed by the Federal government.

The Corporation initially recorded the amount as a loan and recorded forgiveness when the loan obligation was legally released. In June 2021, the Corporation received notice of forgiveness from the SBA. At that time, the Corporation recognized \$342,900 of loan forgiveness.

NOTE 9 – NOTE PAYABLE TO NEW YORK STATE

A revolving loan fund was established through a \$125,000 contract with the New York State Office of Children and Family Services. The contract operates through February 28, 2025 at which time the remaining balance will be paid to New York State in a lump sum, inclusive of any excess interest earned on these funds that had not been offset by loan administration costs, at the termination of the agreement. In accordance with the terms established in this revolving loan fund agreement, New York State bears the risk of loss from loan defaults as long as the Corporation adheres to the terms of the agreement. Loans totaling \$38,625 were deemed to be uncollectible in previous years, leaving a remaining balance of \$86,375 as of both June 30, 2021 and 2020.

June 30, 2021 and 2020

NOTE 10 – ENDOWMENT

The Corporation has one donor designated endowment fund (Weisberg Fund) to support the general operations of the Corporation.

The Board of Directors has interpreted the relevant state laws under the New York Uniform Prudent Management of Institutional Funds Act (NYUPMIFA) and the New York Not-for-Profit Corporation Law Management of Institutional Funds Act as requiring the preservation of the fair value of the original gift as of the date of the donor-restricted endowment funds, unless there are explicit donor stipulations to the contrary. There were no such donor stipulations as of June 30, 2021 and 2020. As a result of this interpretation, the Corporation retains in perpetuity (a) the original value of initial and subsequent gift amounts and (b) any accumulations to the endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added. Donor-restricted amounts not retained in perpetuity are subject to appropriation for expenditure by the Board of Directors in a manner consistent with the standard of prudence prescribed by NYUPMIFA.

The Corporation considered the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- 1. The duration and preservation of the funds.
- 2. The purposes of the Corporation and the donor-restricted endowment funds.
- 3. General economic conditions.
- 4. The possible effect of inflation and deflation.
- 5. The expected total return from income and the appreciation of investments.
- 6. Other resources of the Corporation.
- 7. The investment policies of the Corporation.

Funds with Deficiencies

From time to time, certain donor-restricted endowment funds may have fair values less than the amount required to be maintained by donors or by law (underwater endowments). The Corporation has interpreted NYUPMIFA to permit spending from underwater endowments in accordance with prudent measures required under law. There was no deficiency reported in the net assets without donor restrictions as of June 30, 2021 and 2020.

June 30, 2021 and 2020

NOTE 10 – ENDOWMENT – Continued

Investment and Spending Policy

The Corporation's Board of Directors has adopted an investment policy to set the investment philosophy of the Corporation. The Corporation's overall investment objective is a "balanced return" which is defined as moderate income with capital appreciation. It is the expectation that a real rate of return in excess of inflation after providing for expenses, fees and charitable disbursements will be achieved. Quarterly investment reports will include industry benchmarks for comparative purposes, with returns being shown net of fees.

To satisfy its long-term rate-of-return objectives, the Corporation will rely on a total return strategy which includes interest, dividends and capital appreciation. The Corporation plans on targeting a conservative asset allocation to achieve its long-term return objectives within prudent risk constraints.

Starting in fiscal year 2020, the Corporation has a policy of appropriating the lesser of 4.5% of the twenty quarter rolling average or 4.5% of the fair market value as of March 31st. Amounts are withdrawn from the account on a monthly basis.

The following schedule represents the endowment net assets composition by type of fund as of June 30:

	2021		2020
Original Donor Restricted Gift Accumulated Unspent Earnings	\$ 61,240 35,227		\$ 61,240 13,580
Total Endowment Fund	\$ 96,467	:	\$ 74,820

Changes in endowment net assets were as follows for the year ended June 30:

	2021	2020
Endowment Net Assets, Beginning of Year	\$ 74,820	\$ 77,410
Investment Income, Net	1,412	1,273
Investment Gain (Loss)	23,463	(695)
Appropriations	 (3,228)	 (3,168)
Endowment Net Assets, End of Year	\$ 96,467	\$ 74,820

June 30, 2021 and 2020

NOTE 11 – NET ASSETS

Net assets without donor restriction consists of the following:

	2021	2020
Board Designated:		
Future Allocations/Awards	\$ 0	\$ 1,600,000
Forever Fund - Operating	154,398	147,004
Undesignated Planned Gifts	161,194	109,244
Property and Equipment	127,954	148,049
Emerging Needs	5,000	20,000
Total Board Designated Net Assets	448,546	2,024,297
Undesignated Net Assets (Deficit)	710,944	(1,207,045)
Total Net Assets Without Donor Restrictions	\$ 1,159,490	\$ 817,252

A description of board designated net assets is as follows:

- Future Allocations/Awards This fund represents dollars earmarked for subsequent allocations/awards due to the change in the new starting date of the next funding cycle.
- Forever Fund Operating This fund includes dollars from the Forever Fund that have been released from restriction and are earmarked for the subsequent fiscal year operations.
- *Undesignated Planned Gifts* This fund represents wills and bequest proceeds the Corporation has received that were not restricted by donors.
- **Property and Equipment** This fund is the net book value of property and equipment owned by the Corporation.
- *Emerging Needs* This fund was established so that the Corporation can be nimble in responding to new trends, needs, or opportunities that arise in the community.

June 30, 2021 and 2020

NOTE 11 – NET ASSETS – Continued

Net assets with donor restriction consists of the following:

	2021	2020
Undesignated Future Campaign	\$ 28,000	\$ 0
Early Childhood Alliance	610,033	800,749
Literacy Coalition of Onondaga County	297,483	292,437
211 Central New York Fund	52,862	60,747
Other	18,717	8,521
Forever Fund	4,294,795	3,481,149
Beneficial Interest in Trust	166,068	134,728
Weisberg Fund	96,467	74,820
Total Net Assets With Donor Restrictions	\$ 5,564,425	\$ 4,853,151

Net assets with donor restrictions consist of the following:

- *Undesignated Future Campaign* This fund represents funds received for future campaigns.
- Early Childhood Alliance, Literacy Coalition of Onondaga County, 211 Central New York Fund, and Other These funds consist of donor restricted donations to support the programs of their respective initiatives.
- *Forever Fund* This fund has been restricted by donors to provide a continual influx of funds to support the operations of the Corporation.
- **Beneficial Interest in Trust** A donor established a perpetual trust and named the Corporation as a one-third beneficiary. Proceeds from the trust do not have restrictions.
- *Weisberg Fund* This fund was restricted by a donor to be held in perpetuity. Earnings from this are limited to the general operations of the Corporation. See Note 10.

June 30, 2021 and 2020

NOTE 11 – NET ASSETS – Continued

Net assets were released from donor restrictions by the passage of time, incurring expenses satisfying the restricted purposes or by the occurrence of other events specified by the donors. Net assets released from restriction as of June 30 consist of the following:

	2021	2020
Time Restrictions:		
Net Campaign Contributions Received		
in Prior Period	\$ 3,663,965	\$ 3,708,264
Forever Fund	152,936	133,785
Weisberg Fund	3,228	3,168
Purpose Restrictions:		
Early Childhood Alliance	530,343	277,298
Literacy Coalition of Onondaga County	48,139	149,356
211 Central New York Fund	109,137	196,697
Welcome Us Home Campaign	0	5,000
Other	5,491	3,381
Total	\$ 4,513,239	\$ 4,476,949

NOTE 12 – RETIREMENT BENEFITS

The Corporation has a 401(k) profit sharing pension plan, which covers all employees who have met the age and service requirements. The Corporation contributed an amount equal to 3.5% of participants' compensation for the years ended June 30, 2021 and 2020. Retirement expense was \$43,148 and \$35,120 for the years ended June 30, 2021 and 2020, respectively.

June 30, 2021 and 2020

NOTE 13 – COMMITMENTS

In August 2018, the Corporation entered into a ten and one-half year lease for office and storage space. The lease commenced on May 1, 2019. The first six months of the lease did not require any rent payments. Monthly payments of \$10,004 began in the seventh month of the lease. In March 2020, the lease was amended to include additional office space. The new lease agreement requires monthly payments of \$10,808 through November 2029. In July 2021, the Corporation entered into a five-year lease for office and storage space. The lease commenced on July 12, 2021. Monthly payments of \$1,000 began in the first month of the lease. Beginning in the second year of the lease and each year thereafter, the monthly lease payment will increase by 3%. Rent expense was \$123,833 and \$126,414 for the years ended June 30, 2021 and 2020, respectively. Minimum future rental payments under non-cancellable operating leases as of June 30, 2021 are:

2022	\$ 140,691
2023	142,021
2024	142,391
2025	142,772
2026	143,164
Thereafter	 444,235
Total	\$ 1,155,274

NOTE 14 – COVID-19 PANDEMIC

In March 2020, the World Health Organization declared the outbreak of a novel coronavirus ("COVID-19") as a pandemic, which continues to spread throughout the United States. The ultimate extent of the impact of any pandemic or other health crisis on the Corporation's operations will depend on future developments, which are highly uncertain and cannot be predicted, including new information that may emerge. The related financial impact and duration cannot be reasonably quantified at this time.