

FINANCIAL STATEMENTS
June 30, 2020 and 2019

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THE UNITED WAY OF CENTRAL NEW YORK, INC.

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INDEPENDENT AUDITORS' REPORT

BOARD OF DIRECTORS THE UNITED WAY OF CENTRAL NEW YORK, INC.

Report on the Financial Statements

We have audited the accompanying financial statements of **THE UNITED WAY OF CENTRAL NEW YORK**, **INC.**, which comprise the statements of financial position as of June 30, 2020 and 2019, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of The United Way of Central New York, Inc. as of June 30, 2020 and 2019, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

DERMODY, BURKE & BROWN, CPAs, LLC

Dermody, Burke & Brown

Syracuse, NY

September 22, 2020

STATEMENTS OF FINANCIAL POSITION

June 30, 2020 and 2019

ASSETS

ASSEIS			
		2020	2019
Cash	\$	68,529	\$ 45,849
Restricted Cash		878,434	775,389
Campaign Pledges Receivable, Less Allowance for Uncollectibles of			
\$322,512 and \$282,949 in 2020 and 2019, Respectively		2,241,550	2,593,852
Grants and Other Program Receivables		1,252,650	340,484
Prepaid Expenses and Other Assets		83,388	81,970
Investments		5,045,231	4,873,505
Beneficial Interest in Trust		134,728	140,233
Property and Equipment, Less Accumulated Depreciation			
and Amortization		148,049	 161,614
TOTAL ASSETS	\$	9,852,559	\$ 9,012,896
LIABILITIES AND NET ASSE	ETS		
LIABILITIES			
Line-of-Credit	\$	276,861	\$ 27,701
Accounts Payable and Accrued Expenses		759,507	511,154
Funds Held for Others		302,705	194,703
Donor Designations Payable		985,243	1,058,990
Undesignated Allocations Payable		1,372,553	2,825,022
Deferred Revenue		53,756	46,146
Refundable Advances		2,256	612,243
Paycheck Protection Program Loan		342,900	0
Note Payable to New York State		86,375	86,375
Total Liabilities		4,182,156	5,362,334
NET ASSETS (DEFICIT)			
Without Donor Restrictions		817,252	(25,806)
With Donor Restrictions		4,853,151	 3,676,368
Total Net Assets		5,670,403	 3,650,562
TOTAL LIABILITIES AND NET ASSETS	\$	9,852,559	\$ 9,012,896

STATEMENTS OF ACTIVITIES

Years Ended June 30, 2020 and 2019

Net Assets Without Donor Restrictions

	2	2020	2019		
PUBLIC SUPPORT AND OTHER REVENUE					
Recently Completed Community Campaign	\$	0	\$	0	
Campaign In-Kind Donations		0		0	
Less: Early Pledges Made in Prior Period		0		0	
Non-United Way SEFA Designations		0		0	
Donor Designations from United Way's Campaign		0		0	
Provision for Uncollectible Pledges		0		0	
Future Community Campaign		0		0	
Available to United Way of Central New York, Inc.		0		0	
Excess in Anticipated Collection of Prior Years' Campaigns		51,499		113,649	
Forever Fund Contributions, Net of Change in Charitable Gift Annuity		34,086		5,168	
Service Fee Income		164,557		116,037	
Grants and Other Non-Campaign Contributions		2,439,525		2,203,031	
Investment Income		33,066		35,141	
Miscellaneous Revenue		12,933		11,292	
Net Assets Released from Restrictions		4,476,949		4,449,719	
Total Public Support and Other Revenue		7,212,615		6,934,037	
EXPENSES					
Functional Division Expenses:					
Community Impact		1,952,855		3,290,240	
Early Childhood Alliance		629,461		488,667	
Literacy Coalition of Onondaga County		505,938		552,478	
Other Community Programs		1,975,443		1,282,371	
Total Program Services		5,063,697		5,613,756	
Resource Development and Marketing		814,152		766,729	
Organizational Administration		506,798		749,628	
Total Supporting Services		1,320,950		1,516,357	
Total Functional Division Expenses		6,384,647		7,130,113	
Change in Operating Net Assets		827,968		(196,076)	
NON-OPERATING ACTIVITY					
Change in Beneficial Interest in Trust		0		0	
Gain on Investments		15,090		26,712	
Total Non-Operating Activity		15,090		26,712	
Change in Total Net Assets		843,058		(169,364)	
Net Assets (Deficit), Beginning of Year		(25,806)		143,558	
Net Assets (Deficit), End of Year	\$	817,252	\$	(25,806)	

Net A With Donor		Total Net Assets		
2020	2019	2020	2019	
\$ 5,189,117	\$ 5,651,491	\$ 5,189,117	\$ 5,651,491	
68,182	115,211	68,182	115,211	
(3,492)	(54,242)	(3,492)	(54,242)	
(467,979)	(496,917)	(467,979)	(496,917)	
(798,306)	(949,377)	(798,306)	(949,377)	
(282,750)	(254,200)	(282,750)	(254,200)	
0	3,492	0	3,492	
3,704,772	4,015,458	3,704,772	4,015,458	
0	0	51,499	113,649	
0	1,400	34,086	6,568	
0	0	164,557	116,037	
1,759,965	237,500	4,199,490	2,440,531	
49,010	43,151	82,076	78,292	
0	0 (4 440 710)	12,933	11,292 0	
(4,476,949) 1,036,798	<u>(4,449,719)</u> (152,210)	8,249,413	6,781,827	
0	0	1,952,855	3,290,240	
0	0	629,461	488,667	
0	0	505,938	552,478	
 0	0	1,975,443	1,282,371	
0	0	5,063,697	5,613,756	
0	0	814,152	766,729	
 0	0	506,798	749,628	
 0	0	1,320,950	1,516,357	
0	0	6,384,647	7,130,113	
1,036,798	(152,210)	1,864,766	(348,286)	
(5,505)	(8,562)	(5,505)	(8,562)	
145,490	322,720	160,580	349,432	
139,985	314,158	155,075	340,870	
1,176,783	161,948	2,019,841	(7,416)	
 3,676,368	3,514,420	3,650,562	3,657,978	
\$ 4,853,151	\$ 3,676,368	\$ 5,670,403	\$ 3,650,562	

STATEMENT OF FUNCTIONAL EXPENSES

Year Ended June 30, 2020 with Comparative Totals for Year Ended June 30, 2019

	ommunity Impact	Cł	Early hildhood Alliance	Coa On	iteracy alition of ondaga ounty	Other ommunity Programs
Salaries	\$ 380,657	\$	228,685	\$	66,361	\$ 385,364
Employee Benefits	49,542		22,918		3,175	56,585
Payroll Taxes	 29,012		17,298		7,142	41,684
Total Salaries and Related Expenses	459,211		268,901		76,678	483,633
Professional Services	30,920		284,855		2,611	201,988
Supplies and Other Expenses	3,363		24,052		18,006	10,072
Printing and Artwork	353		3,975		12,286	45,595
Occupancy and Utilities	52,957		1,983		5,618	8,585
Small Equipment Purchases, Leases,						
and Maintenance	31,892		2,561		0	3,901
Staff Training, Transportation and						
Meeting Expense	5,604		6,154		171	12,614
Subscriptions, Dues and Publications	2,020		16,378		303	109,824
Special Events	6,612		25		8,929	52,337
Interest Expense	0		0		0	0
Other Community Program Support	 0		20,577		381,336	 1,046,894
Expense Subtotal	592,932		629,461		505,938	1,975,443
Payments to Affiliates:						
United Way Worldwide Dues	21,984		0		0	0
United Way of New York State Dues	 5,432		0		0	0
Total Payments to Affiliates	27,416		0		0	0
Depreciation and Amortization	 7,879	-	0		0	 0
Total Operations Expense	628,227		629,461		505,938	1,975,443
Allocations/Awards	 1,324,628		0		0	 0
Total Functional Division Expenses	\$ 1,952,855	\$	629,461	\$	505,938	\$ 1,975,443

Total Program	Resource Development	Org	anizational	Sı	Total ipporting	Total F	Expens	es
Services	and Marketing	_	ninistration		Services	2020		2019
\$ 1,061,067 132,220	\$ 408,40 47,73		233,255 61,424	\$	641,663 109,160	\$ 1,702,730 241,380	\$	1,504,222 221,173
95,136	32,30	58	18,836		51,204	 146,340		119,021
1,288,423	488,5	2	313,515		802,027	2,090,450		1,844,416
520,374	46,69	96	104,767		151,463	671,837		562,906
55,493	11,20		9,296		20,499	75,992		200,004
62,209	76,89		1,065		77,956	140,165		189,644
69,143	60,08	88	30,251		90,339	159,482		240,593
38,354	25,98	34	13,738		39,722	78,076		123,674
24,543	5,52	25	6,091		11,616	36,159		62,419
128,525	26,10	52	5,970		32,132	160,657		79,353
67,903	34,5	2	141		34,653	102,556		64,893
0		0	3,332		3,332	3,332		4,391
1,448,807		0	0		0	 1,448,807		872,195
3,703,774	775,5	73	488,166		1,263,739	4,967,513		4,244,488
21,984	23,80	59	11,607		35,476	57,460		60,985
5,432	6,1:	<u></u>	2,868		9,024	14,456		14,075
27,416	30,02	25	14,475		44,500	71,916		75,060
7,879	8,5	34	4,157		12,711	 20,590		6,990
3,739,069	814,1:	52	506,798		1,320,950	5,060,019		4,326,538
1,324,628	_	0	0		0	 1,324,628		2,803,575
\$ 5,063,697	\$ 814,1:	<u>\$</u>	506,798	\$	1,320,950	\$ 6,384,647	\$	7,130,113

STATEMENT OF FUNCTIONAL EXPENSES

Year Ended June 30, 2019

	ommunity Impact	Early hildhood Alliance	Co Oı	iteracy alition of nondaga County	Other ommunity rograms
Salaries	\$ 277,939	\$ 149,910	\$	99,329	\$ 311,377
Employee Benefits	42,781	15,725		4,730	46,848
Payroll Taxes	 21,296	11,296		7,777	23,740
Total Salaries and Related Expenses	342,016	176,931		111,836	381,965
Professional Services	17,555	211,786		8,286	176,986
Supplies and Other Expenses	3,649	63,837		14,026	81,506
Printing and Artwork	2,144	12,419		15,961	27,533
Occupancy and Utilities	56,999	3,564		6,184	16,331
Small Equipment Purchases, Leases,					
and Maintenance	30,075	6,337		0	17,766
Staff Training, Transportation and					
Meeting Expense	4,927	7,303		6,601	21,995
Subscriptions, Dues and Publications	1,315	3,796		910	68,494
Special Events	5,177	0		0	8,968
Interest Expense	0	0		0	0
Other Community Program Support	 0	2,694		388,674	480,827
Expense Subtotal	463,857	488,667		552,478	1,282,371
Payments to Affiliates:					
United Way Worldwide Dues	17,076	0		0	0
United Way of New York State Dues	3,775	0		0	0
Total Payments to Affiliates	20,851	0		0	0
Depreciation and Amortization	 1,957	 0		0	0
Total Operations Expense	486,665	488,667		552,478	1,282,371
Allocations/Awards	 2,803,575	 0		0	0
Total Functional Division Expenses	\$ 3,290,240	\$ 488,667	\$	552,478	\$ 1,282,371

Total Program Services	De	Resource Development and Marketing		Organizational Administration		Total apporting Services	1	Total Expenses
\$ 838,555	\$	307,378	\$	358,289	\$	665,667	\$	1,504,222
110,084		43,317		67,772		111,089		221,173
64,109		24,358		30,554		54,912		119,021
1,012,748		375,053		456,615		831,668		1,844,416
414,613		32,546		115,747		148,293		562,906
163,018		10,105		26,881		36,986		200,004
58,057		128,305		3,282		131,587		189,644
83,078		89,491		68,024		157,515		240,593
54,178		36,530		32,966		69,496		123,674
40,826		9,648		11,945		21,593		62,419
74,515		2,302		2,536		4,838		79,353
14,145		50,683		65		50,748		64,893
0		0		4,391		4,391		4,391
872,195		0		0		0		872,195
2,787,373		734,663		722,452		1,457,115		4,244,488
17,076		23,784		20,125		43,909		60,985
3,775		5,556		4,744		10,300		14,075
3,113		3,330		7,777		10,500		14,073
20,851		29,340		24,869		54,209		75,060
 1,957		2,726		2,307		5,033		6,990
2,810,181		766,729		749,628		1,516,357		4,326,538
 2,803,575		0		0		0		2,803,575
\$ 5,613,756	\$	766,729	\$	749,628	\$	1,516,357	\$	7,130,113

STATEMENTS OF CASH FLOWS

Years Ended June 30, 2020 and 2019

		2020		2019
CASH FLOWS FROM OPERATING ACTIVITIES	¢.	2.010.041	¢.	(7.41.6)
Change in Total Net Assets	\$	2,019,841	\$	(7,416)
Adjustments to Reconcile Change in Total Net Assets to				
Net Cash Used In Operating Activities:		20.500		6,000
Depreciation and Amortization		20,590		6,990
Change in Beneficial Interest in Trust Gain on Investments		5,505		8,562
		(160,580)		(349,432)
Loss on Disposal of Property and Equipment		0		138
Stock Contributions		(15,618)		(35,361)
Change in Allowance for Uncollectible Pledges		39,563		(45,673)
(Increase) Decrease in Operating Assets:		212 -22		(0.5)
Campaign Pledges Receivable		312,739		(95,575)
Grants and Other Program Receivables		(912,166)		(94,020)
Prepaid Expenses and Other Assets		(1,418)		(50,195)
Increase (Decrease) in Operating Liabilities:				
Accounts Payable and Accrued Expenses		267,364		396,174
Funds Held for Others		108,002		69,578
Donor Designations Payable		(73,747)		(224,374)
Undesignated Allocations Payable		(1,452,469)		2,077
Deferred Revenue		7,610		(12,034)
Refundable Advances	-	(609,987)		289,218
Net Cash Used In Operating Activities		(444,771)		(141,343)
CASH FLOWS FROM INVESTING ACTIVITIES				
Purchase of Investments		(3,004,424)		(1,573,744)
Proceeds from Sale of Investments		3,008,896		1,730,273
Purchase of Property and Equipment		(7,025)		(129,386)
Net Cash Provided By (Used In) Investing Activities		(2,553)		27,143
CASH FLOWS FROM FINANCING ACTIVITIES				
Payment of Accounts Payable Used to Finance the				
Purchase of Property and Equipment		(19,011)		0
Proceeds from Paycheck Protection Program Loan		342,900		0
Net Activity on Line-of-Credit		249,160		27,701
Net Cash Provided By Financing Activities		573,049		27,701
Net Change in Cash and Restricted Cash		125,725		(86,499)
Cash and Restricted Cash, Beginning of Year		821,238		907,737
Cush and Restricted Cush, Beginning of Tear		021,230		501,151
Cash and Restricted Cash, End of Year	\$	946,963	\$	821,238
SCHEDULE OF NONCASH INVESTING AND FINANCING ACTIVITIES				
Acquisition of Property and Equipment through Accounts Payable	\$	0	\$	19,011

June 30, 2020 and 2019

NOTE 1 – NATURE OF OPERATIONS

The United Way of Central New York, Inc. (the Corporation) provides vital support to local human service programs, serves as fiscal agent for strategic community collaborations, and convenes community members to provide education and information about vital issues affecting people in Central New York. The Corporation conducts year-round fundraising efforts to support the programs, services, and agencies; working with companies and organizations to invite employees to donate directly and/or through payroll deductions. Community members volunteer in many capacities, including selection of the programs that receive funding.

Community Impact

By investing together, people in Onondaga County maximize their "buying power". The Corporation's local board of directors ensures that our community's funds are utilized wisely and effectively. The Corporation monitors human needs in this community and provides funding for ongoing operating costs of local human service programs. The Corporation is one of the only funders, other than government, that provides consistent funding for ongoing operating costs.

Non-profit human service organizations that want to apply for funding first go through a fiscal and management review. If approved, the organization can then apply for program funding for services that address the areas of basic needs, education, or health.

After receiving the award, the Corporation monitors the organization and their funded programs to ensure that the funds are being spent as outlined and targeted outcomes achieved are consistent with the funding awards.

Early Childhood Alliance

This community-based collaboration is working to develop and implement strategies that will help every child under five in Onondaga County establish basic skills and knowledge so that they will be ready to succeed in both school and life.

Literacy Coalition of Onondaga County

This initiative promotes literacy to Onondaga County residents of all ages.

June 30, 2020 and 2019

NOTE 1 – NATURE OF OPERATIONS – Continued

Other Community Programs

At the same time, the Corporation looks at our community's most pressing issues and works with diverse stakeholders to develop strategies and implement initiatives that offer solutions. The Corporation currently partners in strategic community initiatives by serving as the coordinating entity for:

- Greater Syracuse H.O.P.E. (Healing, Opportunity, Prosperity, Empowerment) This collaborative effort includes diverse stakeholders seeking new ways to address poverty.
- **Housing and Homeless Coalition** This continuum of care for Onondaga, Oswego, and Cayuga counties is working to reduce and prevent homelessness in these areas.
- 2-1-1 This program covers a five-county region and offers a 24-hour hotline and website that connects people with the services they need.
- CA\$H Coalition This program offers free tax preparation assistance so working people can access their EITC and Child Care tax credits.
- **Gifts in Kind** This programs collects new and gently used items and then distributes them to local non-profit organizations.

Basis of Accounting

The Corporation's financial statements have been prepared on the accrual basis of accounting and accordingly reflect all significant receivables, payables and other liabilities.

June 30, 2020 and 2019

NOTE 2 – SIGNIFICANT ACCOUNTING POLICIES

Adoption of New Accounting Pronouncements

During the year ended June 30, 2020, the Corporation adopted ASU 2018-08, "Clarifying the Scope and Accounting Guidance for Contributions Received and Contributions Made." ASU 2018-08 provides guidance on characterizing grants and similar contracts as contributions or exchange transactions. It also clarifies how a corporation determines whether a resource provider is receiving commensurate value and expands the criteria for determining whether a contribution is conditional. The Corporation adopted the standard on a modified prospective basis, in which the change in accounting principle is applied only to agreements that are either not completed as of, or are not entered into after, the adoption date. There was no effect on total net assets or changes in net assets.

For the year ended June 30, 2020, the Corporation adopted the Financial Accounting Standards Board's Accounting Standards Update (ASU) No. 2016-18 – Statement of Cash Flows (Topic 230): Restricted Cash, which requires that restricted cash and cash equivalents be included in the beginning and ending cash on the statements of cash flows. The required retrospective adoption of ASU 2016-18 resulted in the reclassification of certain items related to restricted cash in the statements of cash flows for the year ended June 30, 2020 and did not have a material impact on the financial statements.

The Corporation has adopted ASU 2016-01, Financial Instruments – Overall (Subtopic 825-10): "Recognition and Measurement of Financial Assets and Financial Liabilities." ASU 2016-01 requires equity securities to be measured at fair value, with unrealized holding gains and losses reflected in net income. There is a measurement alternative available whereby certain entities can make an election on a security-by-security basis to account for qualifying equity securities that do not have readily determinable fair values at cost, with adjustments for impairment, and observable price changes. The adoption of this accounting standard did not have an impact on the Corporation's financial position or changes in total net assets.

June 30, 2020 and 2019

NOTE 2 – SIGNIFICANT ACCOUNTING POLICIES – Continued

Financial Statement Presentation

The financial statements of the Corporation have been prepared in accordance with U.S. generally accepted accounting principles, which require the Corporation to report information regarding its financial position and activities according to the following net asset classifications:

Net assets without donor restrictions: Net assets that are not subject to donor-imposed restrictions and may be expended for any purpose in performing the primary objectives of the Corporation. These net assets may be used at the discretion of the Corporation's management and the board of directors. The board of directors has established several designated funds as components of net assets without donor restrictions. See Note 11.

Net assets with donor restrictions: Net assets subject to stipulations imposed by donors and grantors. Some donor restrictions are temporary in nature; those restrictions will be met by actions of the Corporation or by the passage of time. Other donor restrictions are perpetual in nature, whereby the donor has stipulated that the funds be maintained in perpetuity. See Note 11.

Cash and Cash Equivalents

Cash and cash equivalents include bank demand deposit accounts, money market accounts and all highly liquid investments purchased with maturities of three months or less. There were no cash equivalents at June 30, 2020 and 2019. The following table provides a reconciliation of cash and restricted cash reported within the statements of financial position that sum to the total in the statements of cash flows as of June 30:

	2020			2019		
Cash Restricted Cash	\$	68,529 878,434		\$	45,849 775,389	
Total	\$	946,963		\$	821,238	

The Corporation maintains its cash in bank accounts, which at times, may exceed federally insured limits. The Corporation has not experienced any losses in such accounts and believes it is not exposed to any significant credit risk with respect to cash and cash equivalents.

June 30, 2020 and 2019

NOTE 2 – SIGNIFICANT ACCOUNTING POLICIES – Continued

Restricted Cash

Restricted cash is comprised of funds held for others or deposited with the Corporation that are restricted by donors and funders for future programing needs.

Campaign Pledges Receivable

The Corporation records campaign pledges receivable and a related provision for uncollectibles for those pledges in the year that the pledges are solicited. The provision for uncollectible pledges is computed based upon management estimates of current economic factors applied to individual campaigns, including donor designations. Campaign pledges receivable due beyond one year were not discounted as management has determined the discount to be immaterial.

Investments and Investment Income

Investments are carried at fair value. Fair value is determined principally on the basis of quoted market prices. Investment income or loss (including realized and unrealized gain and losses on investments, interest and dividends) is included in the net change in net assets. Investment management fees are netted against investment income.

Property and Equipment

Property and equipment are recorded at cost at the date of acquisition or their fair market value at the date of donation in the case of gifts. It is the Corporation's policy to capitalize expenditures for these items in excess of \$1,500. Lesser amounts are expensed. Depreciation and amortization are recorded on the straight-line method over the estimated economic useful life of the respective asset.

When property and equipment are retired or otherwise disposed of, the related costs and accumulated depreciation and amortization are removed from the accounts and any gain or loss is recorded in the statements of activities.

Expenditures for repairs and maintenance not considered to substantially lengthen property life are charged to expense as incurred. Depreciation and amortization charged to expense was \$20,590 and \$6,990 for the years ended June 30, 2020 and 2019, respectively.

June 30, 2020 and 2019

NOTE 2 – SIGNIFICANT ACCOUNTING POLICIES – Continued

Property and Equipment – Continued

Property and equipment consists of the following as of June 30:

	2020	2019
Leasehold Improvements Furniture and Equipment	\$ 38,630 289,194	\$ 33,730 302,986
	327,824	336,716
Less: Accumulated Depreciation and Amortization	179,775	175,102
Net Property and Equipment	\$ 148,049	\$ 161,614

Impairment of Long-Lived Assets

The Corporation reviews long-lived assets, including property and equipment, for impairment whenever events or changes in business circumstances indicate that the carrying amount of an asset may not be fully recovered. An impairment loss would be recognized when the estimated future cash flows from the use of the asset are less than the carrying amount of that asset. The Corporation has determined that no impairment existed as of June 30, 2020 and 2019.

Funds Held for Others

The Corporation has been designated as a fiscal conduit for programs within the community. These activities are accounted for in the statements of financial position as both assets and offsetting liabilities and do not affect the Corporation's statements of activities.

June 30, 2020 and 2019

NOTE 2 – SIGNIFICANT ACCOUNTING POLICIES – Continued

Donor Designations Payable

The Corporation holds funds for various agencies and organizations. This includes funds earmarked by donors for the use of designated agencies and organizations. These agency transaction activities are accounted for in the statements of financial position as both assets and offsetting liabilities and do not affect the Corporation's statements of activities.

Deferred Revenue

Deferred revenue represents advance payment of service fee income whose performance obligations were not satisfied prior to year-end.

Refundable Advances

Assets received from conditional government support and contributions are accounted as a refundable advance until the conditions have been substantially met.

Contributions

Unconditional promises to give cash and other assets are reported at fair value at the date the promise is received, which is then treated as cost. The gifts are reported as with donor restriction if they are received with donor stipulations that limit the use of the donated assets.

Contributions are considered available for general use unless specifically restricted by the donor and are recorded when received. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statements of activities as net assets released from restrictions. Donor restricted contributions whose restrictions are met within the same year as received are reflected as without donor restriction contributions in the accompanying financial statements.

June 30, 2020 and 2019

NOTE 2 – SIGNIFICANT ACCOUNTING POLICIES – Continued

Donations In-Kind

The Corporation received donated professional services, advertising, and other related items in the amount of \$68,182 and \$115,211, which is included in the applicable expense accounts for the years ended June 30, 2020 and 2019, respectively. These donations in-kind have been recorded in the statements as both revenue and expense. No amounts have been reflected in the statements for donated volunteer services, as they do not meet the requirements for recognition; however, a substantial number of volunteers have donated significant amounts of their time to campaign and program services.

Functional Allocation of Expenses

The costs of providing various programs and activities have been summarized on a functional basis in the statements of activities and statements of functional expenses. Organizational administration expenses are allocated to the various programs in the form of internal charges based on space occupied, time expended, budgeted allowable share of overhead, etc.

Allocations/Awards

An intensive strategic planning process, conducted over an 18-month period and including input from a wide range of stakeholders, led to a more clearly defined set of targeted community outcomes and the decision to continue to do three-year funding cycles. The Corporation determined that a series of steps would be taken, including selecting a new program administration and evaluation software platform and conducting an open opportunity for non-profit agencies to be apply to be considered for funding in the next cycle. In order to carry out those steps, the Board of Directors decided to change the timing of the funding cycle to start January of each year. During this transition to the new start date, the Board extended funding to 86 of the 87 programs that were currently being funded, ending on December 31, 2020. A new cycle for the Community Program Fund begins on January 1, 2021. As a result of the transition to the new start date, the board has designated \$1,600,000 towards the new funding cycle. See Note 11.

June 30, 2020 and 2019

NOTE 2 – SIGNIFICANT ACCOUNTING POLICIES – Continued

Income Taxes

The Corporation is exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code. Accordingly, and under similar provisions of New York State law, no provisions have been made for federal or state taxes.

Management is unaware of any unrelated business activities that may be subjected to unrelated business income tax or any activities that would jeopardize the Corporation's exempt status.

Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial statements. Estimates also affect the reported amount of revenues and expenses during the reporting period. Accordingly, actual results could differ from those estimates.

Reclassifications

Certain 2019 amounts have been reclassified to conform to the 2020 presentation. These reclassifications had no impact on the total assets, liabilities, net assets or change in net assets.

Subsequent Events

Management has evaluated subsequent events through September 22, 2020, which is the date the financial statements were available to be issued.

June 30, 2020 and 2019

NOTE 3 – LIQUIDITY AND AVAILABILITY OF FINANCIAL ASSETS

The Corporation's financial assets, reduced by amounts that are not available to meet general expenditures within one year of the statement of financial position date because of donor restrictions, consist of the following as of June 30:

	2020	2019
Financial Assets:		
Cash	\$ 68,529	\$ 45,849
Campaign Pledges Receivable, Net	2,241,550	2,593,852
Grants and Other Program Receivables	1,252,650	340,484
Investments	5,045,231	4,873,505
Total Financial Assets	8,607,960	7,853,690
Financial Assets Not Available Within One Year:		
Campaign Pledges Receivable - Long Term	(13,330)	(30,167)
Restricted Investments	(214,427)	0
Board Designated Net Assets	(2,024,297)	(411,383)
Net Assets With Donor Restrictions	(4,853,151)	(3,676,368)
Financial Assets Not Available		
Within One Year	(7,105,205)	(4,117,918)
Financial Assets Available to Meet Cash Needs		
for General Expenditures Within One Year	\$ 1,502,755	\$ 3,735,772

Board designated net assets are not generally available for operations. If the board chooses, these designated net assets can be undesignated and become available for general operations. Net assets with donor restrictions can only be used in accordance with donor restrictions and are generally not available for operations. In addition to the financial assets above, the Corporation can utilize its line-of-credit to fund any short term funding needs. See Note 7.

June 30, 2020 and 2019

NOTE 4 – CAMPAIGN PLEDGES RECEIVABLE

Pledges receivable at June 30 were as follows:

		2020	
	Pledges Receivable	Estimated Provisions for Uncollectibles	Net
Welcome Us Home Campaign Fall 2019 Campaign Fall 2018 Campaign	\$ 35,160 2,478,867 50,035	\$ 0 282,750 39,762	\$ 35,160 2,196,117 10,273
Total	\$ 2,564,062	\$ 322,512	\$ 2,241,550
		2019	
	Pledges Receivable	Estimated Provisions for Uncollectibles	Net
Welcome Us Home Campaign Fall 2018 Campaign Fall 2017 Campaign	\$ 77,000 2,761,076 38,725	\$ 0 254,200 28,749	\$ 77,000 2,506,876 9,976
Total	\$ 2,876,801	\$ 282,949	\$ 2,593,852

Net pledges receivable balances for all campaign years have been analyzed and adjusted by management to an amount estimated to be collectible as of June 30, 2020 and 2019.

Campaign pledges receivable are due as follows:

	2020	2019
Due Within One Year Due Within Two to Five Years	\$ 2,550,732 13,330	\$ 2,846,634 30,167
Total	\$ 2,564,062	\$ 2,876,801

June 30, 2020 and 2019

NOTE 5 – GRANTS AND NON-CAMPAIGN CONTRIBUTIONS

Grants and other program receivables consists mainly of amounts due from government agencies as a result of providing services to the community and local foundations to support these services. Payments were not received by the Corporation at year-end. Grants and other program receivables are all due within one year. The management of the Corporation reviews the collectability of the accounts receivable on a monthly basis, and has determined that no reserve for doubtful accounts needs to be established.

The Corporation has \$2,701,776 and \$3,454,359 remaining on executed conditional federal, state, and foundation grants as of June 30, 2020 and 2019, respectively. These balances are not recognized as assets and will be recognized as revenue as the conditions of the agreements are met.

Significant program budget cuts by funding sources could have a potential impact on the funding of program services.

June 30, 2020 and 2019

NOTE 6 – INVESTMENTS

Guidance provided by the FASB defines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. When measuring fair value, a fair value hierarchy gives the highest priority to quoted prices in active markets for identical assets or liabilities (Level 1) and the lowest priority to unobservable inputs (Level 3). Inputs are broadly defined as assumptions market participants would use in pricing an asset or liability. The three levels of the fair value hierarchy are described below:

- Level 1 Quoted prices in active markets for identical assets or liabilities.
- Level 2 Observable inputs other than quoted prices included in Level 1, such as quoted prices for similar assets and liabilities in active markets; quoted prices for identical or similar assets and liabilities in markets that are not active; or other inputs that are observable or can be corroborated by observable market data.
- Level 3 Unobservable inputs that are supported by little or no market activity and that are significant to the fair value of the assets or liabilities. This includes certain pricing models, discounted cash flow methodologies and similar techniques that use significant unobservable inputs.

Following is a description of the valuation methodologies used for assets measured at fair value:

Cash and Cash Equivalents – Valued at carrying cost, which approximates fair value (Level 1 inputs).

United States Treasury Notes, Preferred Stocks, and Equity Securities – Valued at the closing price reported in the active market in which the individual investment is traded (Level 1 inputs).

Mutual Funds – Valued at quoted net asset values of the shares held on the last business day of the fiscal year (Level 1 inputs).

Corporate Obligations, Mortgage Backed Securities, and Structured Notes – Valued using pricing models, quoted prices of securities with similar characteristics or discounted cash flows (Level 2 inputs).

June 30, 2020 and 2019

NOTE 6 - INVESTMENTS - Continued

Beneficial Interest in Trust

Beneficial interest in trust was determined to be a Level 3 asset, as the Corporation does not have any control over the trust, the investments within the trust, or the timing and amount of distributions from the trust. The trust's fair value below was calculated using the Corporation's one-third interest in the assets held in the trust. The change in value of the beneficial interest of the trust as recorded in the statement of activities is calculated using the Corporation's interest in the change in the value of all the assets within the trust after distributions to the beneficiaries.

Assets measured at fair value on a recurring basis and cost as of June 30 are summarized below, by input level:

June 30, 2020

	Level 1]	Level 2]	Level 3	Total
Investments:						
Cash and Cash Equivalents	\$ 320,250	\$	0	\$	0	\$ 320,250
Corporate Obligations	0		326,533		0	326,533
United States Treasury						
Notes	398,018		0		0	398,018
Mortgage Backed						
Securities	0		212,357		0	212,357
Mutual Funds - Equity	1,327,302		0		0	1,327,302
Preferred Stocks	40,677		0		0	40,677
Structured Notes	0		148,920		0	148,920
Equity Securities	 2,271,174		0		0	 2,271,174
Total Investments	\$ 4,357,421	\$	687,810	\$	0	\$ 5,045,231
Beneficial Interest						
in Trust	\$ 0	\$	0	\$	134,728	\$ 134,728

June 30, 2020 and 2019

NOTE 6 - INVESTMENTS - Continued

Beneficial Interest in Trust – Continued

Assets measured at fair value on a recurring basis and cost as of June 30 are summarized below, by input level:

June 30, 2019

	Level 1]	Level 2	-	Level 3	Total
Investments:						
Cash and Cash Equivalents	\$ 332,846	\$	0	\$	0	\$ 332,846
Corporate Obligations	0		363,641		0	363,641
United States Treasury						
Notes	427,595		0		0	427,595
Mortgage Backed						
Securities	0		268,897		0	268,897
Mutual Funds - Equity	197,216		0		0	197,216
Preferred Stocks	46,198		0		0	46,198
Equity Securities	 3,237,112		0		0	 3,237,112
Total Investments	\$ 4,240,967	\$	632,538	\$	0	\$ 4,873,505
Beneficial Interest						
in Trust	\$ 0	\$	0	\$	140,233	\$ 140,233

The table below sets forth as summary of changes in the fair value for the Corporation's Level 3 assets for the year ended June 30:

	2020		2019	
Beneficial Interest in Trust:				
Balance, Beginning of Year	\$	140,233	\$ 148,795	
Interest Income		6,616	8,859	
Investment Gain (Loss) Earned by Trustee		(5,505)	(8,562)	
Distributions to the Organization		(6,616)	(8,859)	
Balance, End of Year	\$	134,728	\$ 140,233	

June 30, 2020 and 2019

NOTE 7 – LINE-OF-CREDIT

The Corporation has a \$1,500,000 promissory note for a line-of-credit with a local bank, at a variable interest rate based on the bank's prime lending rate as published in the *Wall Street Journal* less 1.5%. The bank's prime lending rate was 3.25% and 5.50% as of June 30, 2020 and 2019, respectively. The demand promissory note is secured by all of the Corporation's assets. The outstanding balance was \$276,861 and \$27,701 as of June 30, 2020 and 2019, respectively.

Interest paid on the line-of-credit was \$3,332 and \$4,391 for the years ended June 30, 2020 and 2019, respectively.

NOTE 8 – PAYCHECK PROTECTION PROGRAM LOAN

In April 2020, the Corporation was granted an unsecured loan from a bank in the aggregate amount of \$342,900, pursuant to the Paycheck Protection Program (the "PPP") under the Coronavirus Aid, Relief, and Economic Security Act (CARES), which was enacted March 27, 2020.

The loan, which is in the form of a note dated April 13, 2020 issued by a bank, matures on April 13, 2022 and bears interest at a rate of 1% per annum, payable with eighteen equal monthly payments beginning seven months from April 13, 2020 sufficient to fully amortize the outstanding principal balance of the loan with the entire principal balance and all accrued but unpaid interest due and payable on April 13, 2022. The note may be prepaid by the Corporation at any time prior to maturity with no prepayment penalties.

Under the terms of the PPP, a certain amount of the loan may be forgiven if it is used for covered costs as described in the CARES Act. The covered costs consist of payroll costs, mortgage payments, rent, utilities, and interest on other secured debt obligations incurred before February 15, 2020. The Corporation intends to use the entire loan amount for qualifying expenses resulting in forgiveness of the entire loan.

NOTE 9 – NOTE PAYABLE TO NEW YORK STATE

A revolving loan fund was established through a \$125,000 contract with the New York State Office of Children and Family Services. The contract operates through February 28, 2025 at which time the remaining balance will be paid to New York State in a lump sum, inclusive of any excess interest earned on these funds that had not been offset by loan administration costs, at the termination of the agreement. In accordance with the terms established in this revolving loan fund agreement, New York State bears the risk of loss from loan defaults as long as the Corporation adheres to the terms of the agreement. Loans totaling \$38,625 were deemed to be uncollectible in previous years, leaving a remaining balance of \$86,375 as of both June 30, 2020 and 2019.

June 30, 2020 and 2019

NOTE 10 – ENDOWMENT

The Corporation has one donor designated endowment fund (Weisberg Fund) to support the general operations of the Corporation.

The Board of Directors has interpreted the relevant state laws under the New York Uniform Prudent Management of Institutional Funds Act (NYUPMIFA) and the New York Not-for-Profit Corporation Law Management of Institutional Funds Act as requiring the preservation of the fair value of the original gift as of the date of the donor-restricted endowment funds, unless there are explicit donor stipulations to the contrary. There were no such donor stipulations as of June 30, 2020 and 2019. As a result of this interpretation, the Corporation retains in perpetuity (a) the original value of initial and subsequent gift amounts and (b) any accumulations to the endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added. Donor-restricted amounts not retained in perpetuity are subject to appropriation for expenditure by the Board of Directors in a manner consistent with the standard of prudence prescribed by NYUPMIFA.

The Corporation considered the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- 1. The duration and preservation of the funds.
- 2. The purposes of the Corporation and the donor-restricted endowment funds.
- 3. General economic conditions.
- 4. The possible effect of inflation and deflation.
- 5. The expected total return from income and the appreciation of investments.
- 6. Other resources of the Corporation.
- 7. The investment policies of the Corporation.

Funds with Deficiencies

From time to time, certain donor-restricted endowment funds may have fair values less than the amount required to be maintained by donors or by law (underwater endowments). The Corporation has interpreted NYUPMIFA to permit spending from underwater endowments in accordance with prudent measures required under law. There was no deficiency reported in the net assets without donor restrictions as of June 30, 2020 and 2019.

June 30, 2020 and 2019

NOTE 10 – ENDOWMENT – Continued

Investment and Spending Policy

The Corporation's Board of Directors has adopted an investment policy to set the investment philosophy of the Corporation. The Corporation's overall investment objective is a "balanced return" which is defined as moderate income with capital appreciation. It is the expectation that a real rate of return in excess of inflation after providing for expenses, fees and charitable disbursements will be achieved. Quarterly investment reports will include industry benchmarks for comparative purposes, with returns being shown net of fees.

To satisfy its long-term rate-of-return objectives, the Corporation will rely on a total return strategy which includes interest, dividends and capital appreciation. The Corporation plans on targeting a conservative asset allocation to achieve its long-term return objectives within prudent risk constraints.

Starting in fiscal year 2020, the Corporation has a policy of appropriating the lesser of 4.5% of the twenty quarter rolling average or 4.5% of the fair market value as of March 31st. Amounts are withdrawn from the account on a monthly basis.

The following schedule represents the endowment net assets composition by type of fund as of June 30:

	2020		2019
Original Donor Restricted Gift Accumulated Unspent Earnings	\$ 61,240 13,580	\$	61,240 16,170
Total Endowment Fund	\$ 74,820	\$	77,410

Changes in endowment net assets were as follows for the year ended June 30:

	2020	2019
Endowment Net Assets, Beginning of Year	\$ 77,410	\$ 67,675
Investment Income, Net	1,273	492
Investment Gain (Loss)	(695)	9,243
Appropriations	(3,168)	 0
Endowment Net Assets, End of Year	\$ 74,820	\$ 77,410

June 30, 2020 and 2019

NOTE 11 – NET ASSETS

Net assets without donor restriction consists of the following:

	2020	2019
Board Designated:		
Future Allocations/Awards	\$ 1,600,000	\$ 0
Forever Fund - Operating	147,004	142,740
Undesignated Planned Gifts	109,244	82,029
Property and Equipment	148,049	161,614
Emerging Needs	20,000	25,000
Total Board Designated Net Assets	2,024,297	411,383
Undesignated Net Assets (Deficit)	(1,207,045)	(437,189)
Total Net Assets (Deficit) Without Donor Restrictions	\$ 817,252	\$ (25,806)

A description of board designated net assets is as follows:

- Future Allocations/Awards This fund represents dollars earmarked for subsequent allocations/awards due to the change in the new starting date of the next funding cycle.
- Forever Fund Operating This fund includes dollars from the Forever Fund that have been released from restriction and are earmarked for the subsequent fiscal year operations.
- *Undesignated Planned Gifts* This fund represents wills and bequest proceeds the Corporation has received that were not restricted by donors.
- **Property and Equipment** This fund is the net book value of property and equipment owned by the Corporation.
- *Emerging Needs* This fund was established so that the Corporation can be nimble in responding to new trends, needs, or opportunities that arise in the community.

June 30, 2020 and 2019

NOTE 11 – NET ASSETS – Continued

Net assets with donor restriction consists of the following:

	2020	2019
Undesignated Future Campaign	\$ 0	\$ 3,492
Early Childhood Alliance	800,749	0
Literacy Coalition of Onondaga County	292,437	0
211 Central New York Fund	60,747	28,325
Other	8,521	5,896
Forever Fund	3,481,149	3,421,012
Beneficial Interest in Trust	134,728	140,233
Weisberg Fund	74,820	77,410
Total Net Assets With Donor Restrictions	\$ 4,853,151	\$ 3,676,368

Net assets with donor restrictions consist of the following:

- *Undesignated Future Campaign* This fund represents funds received for future campaigns.
- Early Childhood Alliance, Literacy Coalition of Onondaga County, 211 Central New York Fund, and Other These funds consists of donor restricted donations to support the programs of their respective initiatives.
- *Forever Fund* This fund has been restricted by donors to provide a continual influx of funds to support the operations of the Corporation.
- **Beneficial Interest in Trust** A donor established a perpetual trust and named the Corporation as a one-third beneficiary. Proceeds from the trust do not have restrictions.
- Weisberg Fund This fund was restricted by a donor to be held in perpetuity. Earnings from this are limited to the general operations of the Corporation. See Note 10.

June 30, 2020 and 2019

NOTE 11 – NET ASSETS – Continued

Net assets were released from donor restrictions by the passage of time, incurring expenses satisfying the restricted purposes or by the occurrence of other events specified by the donors. Net assets released from restriction as of June 30 consist of the following:

	2020	2019
Time Restrictions:		
Net Campaign Contributions Received		
in Prior Period	\$ 3,708,264	\$ 4,066,208
Forever Fund	133,785	136,392
Weisberg Fund	3,168	0
Purpose Restrictions:		
Early Childhood Alliance	277,298	0
Literacy Coalition of Onondaga County	149,356	0
211 Central New York Fund	196,697	18,619
Welcome Us Home Campaign	5,000	225,500
Other	3,381	3,000
Total	\$ 4,476,949	\$ 4,449,719

NOTE 12 – RETIREMENT BENEFITS

The Corporation has a 401(k) profit sharing pension plan, which covers all full-time employees who have been employed for at least one year. The Corporation contributed an amount equal to 3.5% of participants' compensation for the years ended June 30, 2020 and 2019. Retirement expense was \$35,120 and \$36,018 for the years ended June 30, 2020 and 2019, respectively.

June 30, 2020 and 2019

NOTE 13 – COMMITMENTS

In August 2018, the Corporation entered into a ten and one-half year lease for office and storage space. The lease commenced on May 1, 2019. The first six months of the lease did not require any rent payments. Monthly payments of \$10,004 began in the seventh month of the lease. In March 2020, the lease was amended to include additional office space. The new lease agreement requires monthly payments of \$10,808 through November 2029. Rent expense was \$126,414 and \$185,876 for the years ended June 30, 2020 and 2019, respectively. Minimum future rental payments under non-cancellable operating leases as of June 30, 2020 are:

2021	\$ 129,691
2022	129,691
2023	129,691
2024	129,691
2025	129,691
Thereafter	 572,801
Total	\$ 1,221,256

NOTE 14 – COVID-19

In March 2020, the World Health Organization declared the outbreak of a novel coronavirus ("COVID-19") as a pandemic, which continues to spread throughout the United States. The ultimate extent of the impact of any epidemic, pandemic or other health crisis on the Corporation's operations will depend on future developments, which are highly uncertain and cannot be predicted, including new information that may emerge. The related financial impact and duration cannot be reasonably quantified at this time.