



Official Rules for United Way of Central New York's

Step Up Challenge 2020 - 21

Sweepstakes will commence on September 11, 2020 and conclude on September 3, 2021.

The sweepstakes will include 52 weekly prize drawings and 4 quarterly grand prize drawings. The random drawings will be supervised by United Way of Central New York, Inc. officials or their assigned representatives whose decisions are final with respect to all matters related to this sweepstakes.

All Step Up Challenge entrants will be eligible for weekly prizes. These prizes will be awarded by random drawings of all processed entries. Drawings will be conducted weekly on Fridays, beginning Friday September 11, 2020 and ending Friday, September 3, 2021. All entries received prior to 4 p.m. each Thursday will be processed for inclusion in the weekly drawings beginning the following Friday and continuing for drawings until the end of the sweepstakes.

Entrants will automatically be entered in the grand prize contest. Winners for each quarterly grand prize will be selected on the following dates: November 30, 2020, February 26, 2021, May 31, 2021 and August 31, 2021. Entrants who win a daily prize will be removed from subsequent daily prize drawings, but will continue to be eligible for the grand prize drawings. Entrants who win a Grand Prize will be removed from subsequent grand prize drawings. To be entered in the grand prize sweepstakes, entry forms must be received by 4pm, 5 working days prior to the drawing dates. Prizes will be drawn at United Way of Central New York's offices at 980 James Street, Syracuse, NY 13203. Winners will be publicly announced by the end of each designated sweepstakes week. United Way of Central New York, Inc. and other contest sweepstakes sponsors are not responsible for lost, late or misdirected mail or entries not forwarded to United Way in time to be eligible for any drawing.

Winners will be notified in person or by phone, email or by registered mail. In the event that United Way of Central New York, Inc. is unable to contact a potential winner despite reasonable efforts to do so, an alternative winner will be chosen. In the event that the winner is not qualified to accept the grand prize, an alternate will be chosen.

The odds of winning will be based upon the number of valid entries received.

Those who accept the Step Up Challenge to increase their annual gift to United Way by \$1 per week (\$52 per year), or begin giving to United Way at this level, and return their pledge card to United Way will automatically be entered to win. No donation is necessary to enter or win. A donation will not increase the chances of winning. An alternative entry form will be available during the sweepstakes on United Way's website, unitedway-cny.org, or by sending a self-addressed stamped envelope to: United Way Step Up Challenge, United Way of Central New York, 980 James Street, Syracuse, NY 13203.

All entrants must meet and/or agree to comply with the following qualifications to receive a prize:

- Winners must sign a Waiver and Release Form granting permission for United Way of Central New York to use the winner's name and/or likeness for the purposes of advertising, promotion and trade in connection with United Way of Central New York without further compensation to the winner; and releasing United Way and participating corporations, their franchises, subsidiaries, suppliers, advertisers and promotion agencies, employees and agents from any and all liability arising out of participation in this sweepstakes.
- Winners of grand prizes must provide their Social Security number, and claim their prize within ten (10) days of notification.
- Entrants must have their principal residence or their principal place of employment in areas served by United Way of Central New York's annual Community Campaign.

Limit one entry per person. Sweepstakes void where prohibited or restricted by law. Illegible entries will be disqualified. Employees of United Way of Central New York, Inc. and their immediate families and other household members are not eligible.

Prizes cannot be transferred, exchanged or redeemed for cash or other merchandise. Prizes are subject to, and winners are responsible for, all applicable federal, state and local taxes (IRS form 1099). United Way of Central New York is not responsible for gift certificates rendered invalid due to a bankruptcy or closing of a prize sponsor business.

Winner names will be posted on United Way of Central New York's website, unitedway-cny.org. A full list of winners will be available after September 30, 2021 and may be viewed on our website, unitedway-cny.org or obtained by sending a self-addressed, stamped envelope to United Way Step Up Challenge, United Way of Central New York, 980 James Street, Syracuse, NY 13203. All communications with respect to the sweepstakes should be directed to the foregoing address.