

United Way of Central New York

With your support we:

- Identify the most critical needs in our community
- Find every resource we can to address those challenges
- Invest in proven programs that create change and impact lives
- Promote community engagement and involvement
- Partner to develop and implement innovative solutions



INITIATIVES & COLLABORATIONS



An innovative workforce development program that creates career opportunities for unemployed and underemployed individuals, while helping businesses build stronger workforces.

GREATER SYRACUSE



Greater Syracuse HOPE (Healing, Opportunity, Prosperity, Empowerment)
A collaborative effort that includes diverse stakeholders from across the community working to address poverty in new ways. We are connecting people and impacting systems to create effective pathways of opportunity.



A community-based collaboration working to develop strategies that will help every child reach age five ready to succeed in education and in life. Children are the future, and we are investing in making it a better one for kids, their families and our community.



Housing & Homeless Coalition works to prevent and reduce homelessness by providing linkages between service providers, working with the homeless and formerly homeless.



2-1-1 is our community's helpline, connecting people to information about childcare, education, housing, food, legal services, employment and much more.
Dial 2-1-1 or visit www.211cny.com.



CA\$H (Creating Assets, \$avings and Hope)
United Way of CNY serves as a convener of local organizations dedicated to promoting financial stability and asset building opportunities for low-to-moderate income individuals and families in Onondaga County.



A broad-based group of people dedicated to improving the literacy rate of children and adults in Onondaga County. Increasing literacy addresses educational, social and economic issues in a critical way. Through the Imagination Library all kids receive a free book every month until they reach age five.



Our Gifts-In-Kind program is the community's in-kind connection center. We help businesses find new uses for unwanted equipment and inventory, and help agencies find the items they need to do their work. We also partner with the Compassion Coalition and the National Association for the Exchange of Industrial Resources.

HOW YOU CAN GET INVOLVED



The collective power of people, businesses and organizations uniting to create positive change is far greater than one person or organization could accomplish alone.

GIVE

Our United Way understands the complexities of poverty and the significant challenges faced by people in our community every day. With your support, we continue to strategically allocate funds to programs that address the entire the spectrum of human needs. We are currently providing funding for 88 vital programs offered by 33 partner agencies. Our role is not to fund entire programs. We fill the void left by public and other funding. Partner agencies use our support as local matching dollars required by many federal grants. Every dollar used as match can leverage three dollars or more; our allocation of \$25,000 brings \$75,000 of our tax dollars back home for services right here. That's a solid return on investment!

ADVOCATE

United Way of Central New York partners to offer signature initiatives that work to create lasting solutions to our community's challenges. By understanding the issues and problems experienced by Onondaga County residents who fall into the category of **ALICE** - **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed – we work to change systems and help people improve their economic situation.

VOLUNTEER

A wide array of rewarding opportunities can be found at volunteerzny.org. Whether helping the elderly, feeding hungry families, assisting women who have been victims of domestic violence, or doing a project as a group, volunteerzny.org offers a one-stop shop for people wanting to make a difference.

Learn more about the programs we fund and our initiatives at www.unitedway-cny.org



www.unitedway-cny.org

United Way of CNY
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GIVE HELP
GIVE HOPE

GIVE UNITED