

United Way



WIN ALL YEAR LONG!

# Step Up

CHALLENGE 2018-19

Just "Step Up" your donation by \$1 a week (\$52 per year) or start giving if you are a new United Way of CNY donor.

GRAND PRIZE #1



Home & Away Package

GRAND PRIZE #2

Raymour & Flanigan  
FURNITURE | MATTRESSES  
\$3,000 Gift Card

GRAND PRIZE #3

Wegmans

\$3,000 Wegmans Gift Card

GRAND PRIZE #4

M&T Bank  
\$3,000 Debit Card

Weekly prizes, winners and complete contest rules posted at [www.unitedway-cny.org](http://www.unitedway-cny.org) as well as on Facebook and Twitter. #StepUp2018

All prizes are donated.

FEEL GOOD GIVING UNITED



United Way



United Way of CNY



Connecting people with services in Central and Northern New York  
Dial 211 - Get Connected, Get Answers!



24-hour health and human services information & referral including:

Food, Shelter, Day Care, Disaster & Crisis Response, Mental Health Services, Elder Services and much more!

Find us on the web at [211cny.com](http://211cny.com)



Making it easy to MAKE A DIFFERENCE



# Helping ALICE

ALICE stands for:

**A**sset  
**L**imited  
**I**ncome  
**C**onstrained  
**E**mployed



ALICE is your child care worker, your parent on Social Security, the cashier at your supermarket, the salesperson at your big box store, your waitress, a home health aide, an office clerk. ALICE cannot always pay the bills, has little or no savings, and is forced to make tough choices such as deciding between quality child care or paying the rent. One unexpected car repair or medical bill can push these financially strapped families over the edge. United Way of CNY's network of services is a safety net for all the "ALICES" in Central New York.



United Way of CNY



[www.unitedway-cny.org](http://www.unitedway-cny.org)