

2017-18 Campaign Materials - menu sheet

United Way of Central New York 2017-18 Community Campaign

Please give what you can to help us reach our goal!

%

100%
90%
80%
70%
60%
50%
40%
30%
20%
10%

Follow us on Facebook.com/UWCNY and Twitter @UWCNY (check weekly Community Updates at www.unitedway-cny.org)

UNITED we all WIN United Way

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United Way of Central New York 2017-18 Community Campaign

Young leaders who LIVE UNITED

Erica Kristin Melissa Lindsey

Make your pledge today!

United, we are working toward a better tomorrow. The challenges we are facing as a community call for us to be willing to raise our hands and be game-changers for those who need our help. Together we have the power to impact lives and to address solutions to poverty, unemployment, at risk youth and so much more.

It is my honor to serve as this year's Community Campaign Chair. My sincere gratitude for your support of United Way and what we stand for. United, we all win.

Shari Constantine
2017-18 Community Campaign Chair
Wagners Food Markets

UNITED we all WIN United Way

www.unitedway-cny.org facebook.com/UWCNY Twitter @UWCNY

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Poverty - a real issue throughout Onondaga County
ONE OF EVERY TWO CHILDREN IN SYRACUSE

LIVES IN POVERTY

JOIN THE FIGHT

Together we can find solutions and make progress

UNITED we all WIN United Way

United Way of Central New York 2017-18 Community Campaign

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UWCNY 2017-2020 Partner Agencies

AccessCNY
ACR Health, Inc.
American Red Cross of Central New York
ARISE Child & Family Services, Inc.
AURORA of CNY, Inc.
Boys & Girls Clubs of Syracuse, Inc.
Catholic Charities of Onondaga County
Center for Community Alternatives
Child Care Solutions
Contact Community Services, Inc.
Elmcrest Children's Center
Exceptional Family Resources
Food Bank of Central New York
Frank H. Wiscock Legal Aid Society
Hillside Children's Center
Hillside Work-Scholarship Connection
Huntington Family Centers
Interfaith Works of CNY
Learning Disabilities Association of CNY
LibraryCNY
McMahon / Ryan Child Advocacy Center
On Point for College
PSACE Inc.
Rescue Mission
Salvation Army
Samaritan Center
Syracuse Jewish Family Service
Syracuse Northeast Community Center
Vera Hope, Inc.
Welch Terrace Housing Development Fund Inc
Westcott Community Center
WHOLE ME
YWCA of Syracuse & Onondaga County

United Way of CNY's 33 Partner Agencies provide 89 local programs focusing on:

- Basic Needs
- Education
- Health

In addition to the programs provided by our partner agencies, UWCNY is involved in additional initiatives that target poverty.

UNITED we all WIN

Go to www.unitedway-cny.org for a complete list of funded programs.

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United Way Step Up Challenge! NOW WIN ALL YEAR LONG! Weekly Prizes plus quarterly Grand Prizes.

NEW THIS YEAR - Once you take the Step Up Challenge you are eligible for ALL the excitement! Prizes and Cash Prizes.

Start Your Step Up Challenge by 23 a week (23¢ per week) at each going for the ultimate Step Up Cash Prize!

GRAND PRIZES each worth at least \$3,000

Carrier Home & Away Package (Shipping by November 20, 2017)
Kymora & Flanigan Gift Card (Shipping by February 10, 2018)
Wagners Gift Card (Shipping by May 31, 2018)
M&T Bank Debit Card (Shipping by August 31, 2018)

Thank you to our media sponsors: 570WSR, ADVANCE, NEWS 10

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United Way of Central New York 2017-18 Community Campaign

Make your pledge today!

YOUR PHOTO HERE

YOUR MESSAGE HERE

YOUR LOGO HERE

UNITED we all WIN United Way

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HEALTH UNITED we all WIN

\$1,147,000 in Community Campaign Funding for Health Programs including:

PROVIDER NAME: Domestic Living Skills...
PROVIDER NAME: Violence Prevention...
PROVIDER NAME: Family Preservation...
PROVIDER NAME: Senior Services...

Your gift to United Way of Central New York directly benefits critical education needs facing our community. You can find the full list of programs funded by UWCNY at www.unitedway-cny.org

THANK YOU!

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- ___ A) % poster (11x17)
- ___ B) \$ poster (11x17)
- ___ C) generic poster (11x17)
- ___ D) poverty poster (11x14)
- ___ E) partner agency poster (8.5x11)
- ___ F) step up challenge poster (8.5x11)
- ___ G) custom poster (11x17)
- ___ H) health focus sheet (8.5x11)
- ___ I) education focus sheet (8.5x11)
- ___ J) basic needs focus sheet (8.5x11)

EDUCATION UNITED we all WIN

\$1,129,500 for Community Campaign Funding for Education Programs including:

PROVIDER NAME: Youth Development Programs...
PROVIDER NAME: SPIC (Syracuse Program, Inc.)...
PROVIDER NAME: Elmcrest Program...
PROVIDER NAME: Family Support Network...

Your gift to United Way of Central New York directly benefits critical education needs facing our community. You can find the full list of programs funded by UWCNY at www.unitedway-cny.org

THANK YOU!

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Basic Needs UNITED we all WIN

\$1,208,500 in Community Campaign Funding for Basic Needs Programs including:

PROVIDER NAME: Relief Partners Program...
PROVIDER NAME: Relief One...
PROVIDER NAME: Safety First Health Outreach Program...
PROVIDER NAME: Emergency Shelter Program...

Your gift to United Way of Central New York directly benefits critical education needs facing our community. You can find the full list of programs funded by UWCNY at www.unitedway-cny.org

THANK YOU!

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